

supported by
**Yarrah Health
Programme**
natural biotics®



YARRAH

ORGANIC

Your pet chooses *nature's* finest.

Certified organic, rich in nutrients, full flavour, no harmful substances – that is how Yarrah ORGANIC takes care of your pet, giving it everything it needs for a long and energetic life!

"If you make a conscious choice to eat healthy, natural or even organic food every day, it would be normal to provide your pet the same healthy food. With that in mind, I started Europe's first line of healthy, tasty and 100% organic premium products for dogs and cats in 1992.

Today, my products are still made following the strictest organic guidelines with the best ingredients available. This means our products will not contain chemical additives, hormones or preservatives. I am very proud that we have never lost sight of my Yarrah ideals; quality, environmentally friendly and of course, never tested on animals. Yarrah is Simply Nature's Finest petfood.

The packaging still features a picture of my Bernese mountain dog Dano® who enjoyed Yarrah products for his entire life. You can be sure that Yarrah will offer your dog or cat the same balanced, healthy and tasty meal every day. Yarrah dog and cat food is brimming with vitamins, minerals and essential amino acids fundamental for a long and healthy life!"

Jan-Jaap Roelevink, founder and owner of Yarrah ORGANIC Nature's Finest.



Animal Welfare

For Yarra as an organic petfood company, the most important aspect of organic agriculture is the very high regard for animal welfare. Poultry, cattle and fish form the basis of our premium Nature's Finest petfood. It is therefore crucial that these animals are treated with dignity and respect. Organic agriculture guarantees that the animals have room to move and grow at a natural rate in an environment that minimises stress. Yarra's kinder approach to farming and its use of free range chicken, as well as the fact that all Yarra products can be traced to the farm of origin; we have won recognition by the Ethical Consumer magazine, which placed Yarra first in a survey researching petfood production methods.



Pet Health

Organic agriculture means that poultry, cattle and fish are fed with organic feed that is free from genetically modified organisms (GMOs). Our animal and plant ingredients are not exposed to hormones, herbicides and pesticides which are prohibited during cultivation and/or breeding. Yarra does not add any chemical colourings, aromatic substances or flavourings and preserve our petfood with vitamins and minerals.



Natural Resources

The world's population is increasing while our natural resources are becoming scarcer. It is our duty to care for these limited resources to ensure the livelihood for future generations. Organic agriculture is one way to preserve nature, health and wellness by eliminating the use of harmful herbicides and pesticides and all their residual effects on the environment.



Transparency

All certified organic ingredients are completely traceable to the source. All the organic materials are constantly monitored from start to finish by competent control authorities and all Yarra products meet the most stringent requirements.



Why Yarrah

Yarrah Organic Petfood is suitable for any dog or cat irrespective of breed. All Yarrah products are complete meals with the exception of our snacks.



High Meat Content

All Yarrah products are made with fresh meat and lots of it! Our dry dog and cat food recipes call for 23 & 30 % meat, our tinned dog and cat between 37 & 52 % fresh meat, our alu-cups between 39 % & 57 % and our dog and cat snack sticks are respectively 93 % meat & 96 % meat and fish!



Certified Organic

Yarrah products are made from certified organic materials in compliance with EU Regulations for Organic Products. The Dutch organic hallmark (EKO) issued by Skal is your guarantee for the organic origin and manufacture of the products.



Natural Ingredients

Yarrah's meat or vegetable combination recipes are made with fresh organic ingredients. No artificial colourings, flavourings or preservatives are added to our recipes. Yarrah uses vitamin E and rosemary extracts to preserve our dry food and precise temperatures to sterilise our wet foods. These steps ensure the valuable vitamins and minerals are not broken down during production.



Vitamins & Minerals

Our natural and organic recipes contain all the required vitamins, minerals, proteins and amino acids your dog or cat requires in the correct proportions. Yarrah Organic Petfood can ensure that your dog or cat stays in excellent condition.

Acceptance

The high meat content which dogs and cats love combined with leaving out artificial flavours has translated into a very high acceptance rate.

Quality

Yarrah stands squarely behind the quality of our products. All our organic ingredients are tested and certified before they are used. Our modern production facilities ensure that our recipes are precisely followed to ensure the highest standards are met.

No Animal Testing

Yarrah deliberately rejects any and all animal testing. Any palatability tests (to gauge the pets acceptance of the product) are carried out in the pets natural home setting. Yarrah does not allow any of our foods to be tested using either captive animals or invasive testing techniques.

Years of Experience!

Born out of idealism in 1992, Yarrah has always stayed true to its core value: The highest quality pure natural organic petfood that is animal and environmentally friendly. This core value has placed Yarrah into a market leading position throughout Europe in the organic petfood segment.



Yarrah Natural Biotics® Health Program

Our Natural Biotics® program has identified several natural substances that can have a positive health effect for your dog or cat. Although the health benefits of these natural substances have not been medically proven (Yarrah will not test on animals), the general consensus is that these substances do have positive effects. Yarrah has formulated the Wellness range of recipes to offer your dog or cat the possible benefits of these substances:

Spirulina & Seaweed – One of the richest sources of vitamins & minerals. Can improve coat condition and vitality, can enhance resistance to illness and can aid recovery after exertion or illness.

Chicory – It is reported to help cleanse the blood and improve liver health.

Aloe Vera – Helps promote healthy digestive surfaces and can help encourage normal muscle and joint functions.

Omega 3&6 – For a healthy skin & shiny coat.



Yarrah Organic Dog Food

Yarrah Organic Dry Dog Food



Organic Dog Food rich in Chicken

- Suitable for adult dogs
- Complete dry food rich in 23% chicken
- Full of vitamins and minerals
- Available in 2, 5 & 10 kg bags



Organic Dog Food rich in Chicken for Puppies and Small Breeds

- Suitable for puppies and small breeds
- Complete dry food rich in 23% chicken
- Full of vitamins and minerals
- Available in 2 & 5 kg bags



Organic SENSITIVE Dog Food

- Suitable for adult dogs with food allergies and/or sensitive digestive systems
- Complete dry food rich in 25% chicken
- Made with rice for carbohydrates (easily digestible)
- Gluten free
- With added **seaweed & spirulina**
- Available in 2 & 7.5 kg bags



Organic DINNER Dog Food

- With chicken and vegetables
- Suitable for adult dogs
- Complete dry food with 23% chicken, puffed rice, corn flakes and carrots (All Organic)
- Warm water or stock must be added and allowed to be cooled for a delicious DINNER for your dog
- Available in 2 & 10 kg bags



Organic VEGETARIAN Dog Food

- Suitable for adult dogs
- 100% Vegetarian / Vegan
- Complete dry food with less calories and more fibers
- Suitable for dogs with meat allergies and/or sensitive digestive systems
- Available in 2, 5 & 10 kg bags

Yarrah Organic Tinned Dog Food

All of Yarrah's tinned dog food recipes are suitable for adult dogs. They are all 100% organic and do not contain any added sugars.

Chicken Chunks in Gravy

- Delicious chunks of chicken in a hearty gravy
- Complete and balanced meal with 37% meat
- Available in 400 & 800 g tins



Chicken Wellness-Paté with Spirulina & Seaweed

- Delicious paté of chicken
- Complete and balanced meal with 52% meat
- With added **spirulina & seaweed**
- Available in 400 & 800 g tins



Chicken Chunks with Vegetables in Gravy

- Delicious chunks of chicken in a hearty gravy with carrots and peas
- Complete and balanced meal with 35% meat
- Available in 400 & 800 g tins



Yarrah Organic Alu-Foil Dog Food

All of Yarrah's alu-foil dog food recipes are balanced and complete meals for adult dogs. They are all 100% organic and do not contain any added sugars or gluten. All alu-foil products are in handy 150 g portions.



Chicken Chunks in Gravy

Delicious chicken chunks in a hearty gravy with 47% meat.



Chicken Wellness-Paté with Seaweed

A delicious chicken paté enriched with **seaweed**. This paté contains 51 % meat.



Chicken & Beef Chunks in Gravy

Hearty chicken & beef chunks in gravy with 47% meat.



Beef Wellness-Paté with Spirulina

A hearty beef paté enriched with **spirulina**. This paté contains 51 % meat.



Chicken Chunks with Vegetables in Gravy

Delicious chicken chunks in gravy with peas and carrots. This recipe still has 39 % meat.



Vegetarian Chunks with vegetables in Gravy

Hearty 100 % vegetarian chunks with Vegetables made from organic soya and vegetables.



Turkey Wellness-Paté with Aloe Vera

A turkey paté enriched with **aloe vera**. This paté contains 51 % meat.

Yarrah Organic Dog Snacks

What better way to reward your dog than with a delicious 100% organic snack. Our snacks are made with highest quality ingredients, nothing artificial and have no added sugars.

Organic Vegetarian Dog Biscuits

- 100 % Vegetarian / Vegan
- Easily digestible
- Available in 500 g portions



Organic Vegetarian Wellness Miiti Dog Biscuits

- 100 % Vegetarian / Vegan
- Three flavours in one box
- Easily digestible
- With added **seaweed and spirulina**
- Available in 500 g portions



Organic Vegetarian Duo Snacks

- 100 % Vegetarian / Vegan
- Malt enriched treat
- Easily digestible
- Available in 250 g portions



Organic Meat Chew Sticks

- 93% Meat
- Available in 33 g portions (3x11 g)
- Super tasty! Your dog will be begging for more!







Yarrah Organic Cat Food

Yarrah Organic Dry Cat Food



Organic Cat Food rich in Chicken

- Suitable for adult cats
- Complete dry food rich in 30 % chicken
- Full of vitamins and minerals
- Available in 300 g, 800 g, 3 kg & 10 kg bags



Organic Cat Food with Fish

- Suitable for adult cats
- Complete dry food with 30 % chicken & fish
- Full of vitamins and minerals
- Available in 300 g, 800 g, 3 kg & 10 kg bags



Yarrah Organic Tinned Cat Food



Turkey Wellness-Paté with Spirulina & Seaweed

- Delicious paté of turkey
- Complete and balanced meal with 52 % meat
- With added **spirulina & seaweed**
- Available in 195 g tins



Salmon Wellness-Paté with Spirulina & Seaweed

- Delicious paté of salmon
- Complete and balanced meal with 51 % meat & fish
- With added **spirulina & seaweed**
- Available in 195 g tins

Yarra Organic Tinned Cat Food

All of Yarra's tinned cat food recipes are suitable for adult cats. They are all 100 % organic and do not contain any added sugars.

Chicken Chunks in Gravy

- Delicious chunks of chicken in a hearty gravy
- Complete and balanced meal with 37 % meat
- Available in 400 g tins
- Awarded the coveted "Very Good" rating from the German consumer association 'Öko Warentest'!



Chicken Wellness-Paté with Spirulina & Seaweed

- Delicious paté of chicken
- Complete and balanced meal with 52 % meat
- With added **spirulina & seaweed**
- Available in 400 g tins
- Awarded the coveted "Very Good" rating from the German consumer association 'Stiftung Warentest' in September 2008!



Fish Wellness-Paté with Spirulina & Seaweed

- Delicious paté of chicken and fish
- Complete and balanced meal with 51 % meat & fish
- With added **spirulina & seaweed**
- Available in 400 g tins



Chicken & Beef Chunks in Gravy

- Delicious combination of chicken & beef chunks in a hearty gravy
- Complete and balanced meal with 37 % meat
- Available in 400 g tins



Chicken & Turkey Chunks in Gravy

- Delicious combination of chicken & turkey chunks in a hearty gravy
- Complete and balanced meal with 37 % meat
- Available in 400 g tins



Yarrah Organic Alu-Foil Cat Food

All of Yarrah's alu-foil cat food recipes are balanced and complete meals for adult cats. They are all certified organic and do not contain any added sugars or gluten. All alu-foil products are in handy 100 g portions.



Chicken & Turkey Chunks in Gravy

Delicious chicken & turkey in a hearty gravy with 47 % meat.



Chicken & Turkey Wellness-Paté with Aloe Vera

A delicious chicken & turkey paté enriched with **aloe vera**. This paté contains 51 % meat.



Chicken & Beef Chunks in Gravy

Hearty chicken & beef chunks in gravy with 47 % meat.



Chicken & Beef Wellness-Paté with Chicory

A hearty chicken & beef paté enriched with **chicory**. This paté contains 51 % meat.



Mackerel Chunks in Gravy

Chunks of mackerel in delicious gravy which contains 49 % meat & fish.



Salmon & Shrimp Wellness-Paté with Omega 3&6

A hearty chicken, salmon and shrimp paté enriched with **omega 3 & 6**. This paté contains 57 % meat & fish.

Yarrah Organic Cat Snacks

What better way to reward your cat than with a delicious 100% organic snack. Our snacks are made with highest quality ingredients, nothing artificial and have no added sugars.



Organic Meat & Fish Chew Sticks

- 96 % meat & fish
- Available in 15 g portions (3x5 g)
- Super tasty! Your cat will be begging for more!



Nutritional Table Dog & Cat Food

Yarrah Organic Petfood



Yarrah Organic Dog Food

Dry

	Crude protein	Crude fat	Carbohydrates	Crude ash	Crude fibre	Moisture	Calcium
Chicken	24	8,0	50	6,5	2,0	9,5	1,3
Chicken for Puppies and Small Breeds	26	12,5	42	7,0	3,0	9,5	1,3
SENSITIVE Dog Food	24	6,5	47,3	8,0	4,7	9,5	1,5
DINNER with Chicken & Vegetables	20	9,0	53,5	5,5	2,0	10,0	1,0
VEGETARIAN Dog Food	20	7,3	47	8,5	7,5	10,0	1,0

Tins

Chicken Chunks	8	5	3,6	2	0,4	81	0,3
Chicken Wellness-Paté with Spirulina & Seaweed	10	4,5	2,5	2	1,0	80	0,3
Chicken Chunks with Vegetables in Gravy	8	5	3,6	2	0,4	81	0,3

Alu Cups

Chicken Chunks in Gravy	9,5	4,5	2,6	2	0,4	81	0,3
Chicken Wellness-Paté with Seaweed	10	5	1,6	2	0,4	81	0,3
Chicken & Beef Chunks in Gravy	9,5	4,5	2,6	2	0,4	81	0,3
Beef Wellness-Paté with Spirulina	10	5	1,6	2	0,4	81	0,3
Chicken Chunks with Vegetables in Gravy	9,5	4,5	2,6	2	0,4	81	0,3
Vegetarian Chunks with Vegetables in Gravy	8	4	3,6	2	0,4	82	0,3
Turkey Wellness-Paté with Aloe Vera	10	5	1,6	2	0,4	81	0,3

Snacks

Vegetarian Biscuits	10	4,2	74,2	3,2	1,7	6,7	
Vegetarian Wellness Multi Biscuits	10	3,8	74,2	3,9	1,3	6,8	
Vegetarian Duo Snacks	9,8	10,9	65,7	3,6	1,7	8,3	
Organic Meat Chew Sticks	40,2	21,6	4,3	8,1	2,5	23,4	0,9

Yarrah Organic Cat Food

Dry

Chicken	26	11,5	42	8,5	2,5	9,5	1,2
Fish	26	11,5	42	8,5	2,5	9,5	1,2

Tins

Chicken Chunks in Gravy	8	5	3,6	2	0,4	81	0,3
Chicken Wellness-Paté with Spirulina & Seaweed	10	4,5	2,5	2	1	80	0,3
Fish Wellness-Paté with Spirulina & Seaweed	10	4,5	2,5	2	1	80	0,3
Chicken & Beef Chunks in Gravy	8	5	3,6	2	0,4	81	0,3
Chicken & Turkey Chunks in Gravy	8	5	3,6	2	0,4	81	0,3
Turkey Wellness-Paté with Spirulina & Seaweed	10	4,5	2,5	2	1	80	0,3
Salmon Wellness-Paté with Spirulina & Seaweed	10	4,5	2,5	2	1	80	0,3

Alu Cups

Chicken & Turkey Chunks in Gravy	9,5	4,5	2,6	2	0,4	81	0,3
Chicken & Turkey Wellness-Paté with Aloe Vera	10	5	1,6	2	0,4	81	0,3
Chicken & Beef Chunks in Gravy	9,5	4,5	2,6	2	0,4	81	0,3
Chicken & Beef Wellness-Paté with Chicory	10	5	1,6	2	0,4	81	0,3
Mackerel Chunks in Gravy	9,5	4,5	2,6	2	0,4	81	0,3
Salmon & Shrimp Wellness-Paté with Omega 3&6	10	5	1,6	2	0,4	81	0,3

Snacks

Organic Meat & Fish Chew Sticks	40,2	21,6	4,3	8,1	2,5	23,4	0,9
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Phosphorus	Sodium	Magnesium	Vitamin A IU/kg	Vitamin D2 IU/kg	Vitamin D3 IU/kg	Vitamin E (DL- δ -tocopherol acetate) mg/kg	Taurine mg/kg	Biotin ug/kg	Zinc mg/kg	Copper (copper (II) sulphate, pentahydrate) mg/kg
1,05	0,3	0,12	15.000		1500	120			110	10
1,10	0,3	0,15	15.000		1500	120			110	10
1,20	0,3	0,12	15.000		1500	120			110	10
0,90	0,3	0,10	11.000		1100	90			93,5	8,5
0,90	0,4	0,25	15.000	1500		120			110	10
0,25	0,25	0,04	1.100		110	10	20			1,4
0,25	0,25	0,02			110	10	65			1,9
0,25	0,25	0,04	1.100		110	10	20			1,4
0,25	0,25	0,04	2.500		160	10				2,1
0,25	0,25	0,04	2.500		160	10				2,1
0,25	0,25	0,04	2.500		160	10				2,1
0,25	0,25	0,04	2.500		160	10				2,1
0,25	0,25	0,04	2.500		160	10				2,1
0,25	0,25	0,04	1.250	200		10				2,1
0,25	0,25	0,04	2.500		160	10				2,1
0,7					300	5				
0,95	0,8	0,1	15.000		1500	200	500		70	5,2
0,95	0,8	0,1	15.000		1500	200	500		70	5,2
0,25	0,2	0,02				15	400	20		
0,25	0,2	0,02			85	10	180	65		2,2
0,25	0,2	0,02			85	10	180	65		2,2
0,25	0,2	0,02				15	400	20		
0,25	0,2	0,02				15	400	20		
0,25	0,2	0,02			85	10	180	65		2,2
0,25	0,2	0,02			85	10	180	65		2,2
0,25	0,25	0,04	2.500		200	10	375			2,8
0,25	0,25	0,04	2.500		200	10	375			2,8
0,25	0,25	0,04	2.500		200	10	375			2,8
0,25	0,25	0,04	2.500		200	10	375			2,8
0,25	0,25	0,04	2.500		200	10	375			2,8
0,25	0,25	0,04	2.500		200	10	375			2,8
0,7					300	5				

Information in this brochure is under provision of print and typing errors.

For detailed dietary advice - www.yarrah.com

Certifications and Guarantees: Vegetarian and Vegan Range



Whole range



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